

The logo features the text 'arts award week' in a white, lowercase, sans-serif font, centered on a blue background. The text is surrounded by a dynamic arrangement of colorful geometric shapes, including triangles and rectangles in shades of green, yellow, orange, and pink. The shapes are layered and appear to radiate from the center, creating a sense of movement and energy. The date '2-10 JULY 2016' is positioned to the right of the main text, following the same color palette and font style.

arts award week

2-10 JULY 2016

Brand Guide for Supporters

Arts Award Week **Supporter badge**



Taking part in Arts Award Week (2-10 July)?

Use the Arts Award Week Supporter badge to help promote your events and activities to young people and centres.

Arts Award Week badge **exclusion zones and minimum size**



minimum size

To give the Arts Award Week badge its best chance in life, please make sure it's always bigger than the 50mm minimum height shown below.



exclusion zone

Please give the Arts Award Week badge space to breath! The minimum exclusion zone is shown above to illustrate how close you can position the badge to text, illustrations, logos or the edge of the page.

Arts Award Week Logo do's & dont's



The Arts Award Week badge should ALWAYS be used on a white background.



NEVER crush or distort the badge.



NEVER use the badge over photos.



NEVER put the badge in a white box.
Create a clear expanse of white to use it in.



NEVER place the badge on top of a colour.

10 our
creative
future

arts
award

Download the Arts Award Week Supporter badge at artsawardsupporter.com/ArtsAward10
Contact the Trinity team with any questions arts@trinitycollege.co.uk

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